

CONNECTIONS

Serving the Corridor Nine Regional Business Community

Oscar Night: And the Winner Is...

On May 13th, Corridor Nine held its Annual Meeting/Member Celebration Night at the Marlborough Courtyard by Marriott. The theme of the night was the Academy Awards and Corridor Nine recognized its members for their extraordinary contributions and support and celebrated their achievements in business and service to the Chamber.

The sponsors of the evening were AstraZeneca, Community Advocate, and DYNAMX Financial Solutions. The program included an awards

presentation and the introduction of the 2009-2010 Board of Directors, members of the Presidents Council, and the Committee Chairs. Deborah Penta of PENTA Communications Inc. was inducted into the Chamber's Hall of Fame as the new 2009-2010 Chairman of the Board. Following the formal program, members enjoyed a wonderful reception, fabulous prizes were given away, and two lucky members won tickets to a Red Sox vs. Yankee game donated by Middlesex Savings Bank.

Corridor Nine awarded its coveted Eli Whitney Award to the Car Wash & Detailing of Westborough and presented "Oscar" awards to eight members. Awards were presented to:

- Eli Whitney Award: Car Wash & Detailing of Westborough (Bruce Forrestall)
- Business of the Year: MetroWest Financial Partners, LLC (Armand Diarbekirian)
- Chamber Spirit Award: Lisa Phelps of Assabet Advisors, LLC
- Chairman's Award: Nancy Carlson, The Suburban Group
- Ambassador of the Year: Jimmie Ames of Avidia Bank
- Renaissance Man: David Bagdon, Community Advocate
- Outstanding Volunteer of the Year: Mary Simone, Marlborough Courtyard by Marriott
- Corporate Business of the Year: The Willows at Westborough (Ben Colonero)
- President's Award: Ron Bouley, Ron Bouley Photography



Armand Diarbekirian, Lisa Phelps, Nancy Carlson, Jimmie Ames, Dave Bagdon, Mary Simone, Ben Colonero, Ron Bouley and Bruce Forrestall

Car Wash receives coveted Eli Whitney Award

Corridor Nine presented the Car Wash & Detailing of Westborough with the coveted Eli Whitney Award at the Corridor Nine Annual Meeting/Member Celebration Night on May 13th. The Eli Whitney award is presented to a member for their perseverance in innovation, meeting business challenges and adversities, and has significantly expanded or revitalized their existing business. This award has only been given to 11 entrepreneurs since 1989.

Twenty years ago Bruce Forrestall envisioned a complete Car Care Center on the corner of Route 9 East and Lyman Street. In 1989 he opened a car wash and leased space to Jiffy Lube. In 1993 he added professional detailing to the business and created the Car Wash & Detailing of Westborough, Inc. The successful new business expanded significantly due to state-of-the-art equipment, quality workmanship and convenience of free local pickup and delivery. In 2008, the Car Wash became the first solar powered car wash in New England. This year Bruce purchased Picard's Shell Station next to the Car Wash on Route 9. Customers can now have their car picked up locally, washed and detailed, inspected, have the oil changed, repairs made and the gas tank filled and never leave their home or work.



Bruce Forrestall and Carol Campomizzi of Car Wash & Detailing of Westborough with Deborah Penta of PENTA Communications

Letter from Barbara Clifford

Photo by Ron Bouley



Dear Member,

At our Annual Meeting/Member Celebration in May, I was able to share some of the accomplishments and achievements of the past year with our members. Our goal is still to help our members grow and this has become our

mantra each and every day. Although we are all experiencing some difficult times, we continue our efforts to meet the needs of our diverse membership and in doing so have experienced some very positive accomplishments this past year.

- We provided 47 programs and events, averaging more than 200 attendees at each. I believe that statistic is a testament to the uniqueness of our organization and the strength that is characteristic of Corridor Nine.
- Our Spring Membership Campaign reaped tremendous rewards for all of us with the addition of 77 new members for us to network with and refer business to. We continue our evolution as a regional chamber with a membership of 770 businesses from 60 towns and cities representing all industry types and company sizes.
- We offered New Programming to bring our members additional benefits for business growth: the "Ultimate Networking" program offered now twice a year and the "Surviving the Recession" workshop with Scott Latham of Bentley University in the early spring.
- This past year we have awarded \$26,000 in total to support education with scholarships for graduating high school seniors and grants for our local educators.

More important than ever before is our vision for the future. We will continue striving to be the "go to" place for our members to seek credible and effective assistance and leadership. Our goal is to serve and engage in the arenas that are important to our business community. We wish to be your partner in all of the challenges we face today so we may all get through these difficult times and emerge together- in a stronger position than ever before.

Enjoy the summer,

Barbara Clifford
President

KUDOS!

- The Cummings School of Veterinary Medicine – North Grafton Dedicated the New England Regional Biosafety Laboratory to the development of new diagnostic tools, therapies and vaccines for infectious diseases in March 2009 at the school's North Grafton campus.
- Julio's Liquors – Westborough Named 2009 Brown-Forman Retailer of the Year by the American Beverages Licensees in Las Vegas in April 2009.
- Mark's Moving & Storage – Westborough Celebrating 30 years in business in 2009.
- Boston Sports Club (BSC) – Westborough Grand Opening/ Ribbon Cutting in December 2008.
- Choice Auto – Shrewsbury Grand Opening/ Ribbon Cutting in December 2008.



Ribbon Cutting at Choice Auto:
Left to right, Shrewsbury Selectman James McCaffrey, Representative Karyn Pollito, Deborah Penta of PENTA Communications, Inc., and Ray Daneshmand and family cutting the ribbon



Cummings School of Veterinary Medicine dedicates the New England Regional Biosafety Laboratory



Boston Sports Club manager Tim Barnes cuts the ribbon at the BSC Grand Opening

Welcome New Staff Members

Welcome to new Corridor Nine team member Alison Lewandowski, Events and Service Coordinator. Alison is a recent graduate of Johnson & Wales University with a BS in Sports/Entertainment & Event Management. She is a former intern of the Greater Boston Convention & Visitor's Bureau and Gillette Stadium and belongs to the National Society of Hispanics with MBAs. Alison is currently pursuing her Masters and Corridor Nine is happy to have her join our staff!



Alison Lewandowski, Events and Service Coordinator

Welcome to Jane Williams, part-time Administrative Support team member of Corridor Nine. Jane's background includes three years as the Marketing Research Coordinator for a Portsmouth, NH based hospitality software company. Jane has had the opportunity to both work as a volunteer and participate in Corridor Nine events for several years and we are thrilled to have her on our staff!



Jane Williams, Administrative Support

Spring Membership Campaign Brings 77 New Members

In early spring, Corridor Nine launched its "Every One Gets One" spring membership campaign and with the incredible support of our members, we are thrilled to welcome 77 new members to Corridor Nine as of May 31st! Tucked inside this newsletter you will find a list of the new members.

Congratulations once again to our winner "Schmoozinator" Jimmie Ames, Branch Manager of Avidia Bank, for successfully recruiting 14 new members on his own! Once again Jimmie - YOU ROCK!!

Along with Jimmie's tremendous recruiting success, we want to thank all the volunteers that participated in the drive. We appreciate all your recruitment efforts to help this Chamber grow and prosper.

We are proud to recognize the following Members as top producers of our spring membership campaign:

Pete Allen, SCORE

Jimmie Ames,
Avidia Bank

Dave Bagdon,
Community Advocate

Phil Baldwin, CPS
Heating & Cooling

Carol Campomizzi,
Car Wash & Detailing
of Westborough

Dana Coburn, JDK
Vending Services

Darcy Cook,
Safety Trainers

Armand Diarbekirian,
MetroWest Financial
Partners, LLC

Henry Tessman,
Doubletree Hotel

Lisa Kirby Gibbs,
Highland-March
Executive Suites

Gerry Gross,
Amcomm Wireless,
Verizon, Fios

Ed Lopes,
Grafton Suburban
Credit Union

Jim Noble,
Glacial Energy

Adam Winter,
Swiftec IT, Inc.

Sheldon Prenovitz,
Administrative Business
Resources

Patrick Royce, Webster Five
Savings Bank

Tracy Sasseville,
Marlborough Savings Bank

Geo Villegas, N.E. Building
Services, Inc.

Mike Whitman, The
Whitman Agency

Paul Williams, Eastern
Insurance Group

A Letter from Deborah Penta Chairman of the Board

Dear Fellow C9 Members,
I am honored and energized to serve as your new chairman of the Corridor Nine.



Photo by Ron Bouley

The Corridor Nine Chamber is a unique organization that deeply values its members and provides all of us with exciting opportunities to become engaged, thrive and work together to succeed. It is an organization that is strong and unique because we recognize that our members are our most valuable asset. Corridor Nine staff and board leadership work hard every single day to ensure that your membership investment provides value to both you and your company. From unprecedented programs, networking opportunities, legislative advocacy for your business, camaraderie of your peers, and more; your membership is hard at work for you and we look forward to giving you even more reasons and more ways to thrive in the Corridor Nine!

Whether you've been a member for a long time or are new to the Corridor Nine family, you know that for whatever you give to this dynamic organization that you get so much more in return. This great organization continues to "raise the bar" by bringing compelling programs to all of us that help us learn, grow and make new opportunities to establish connections and strengthen our businesses.

As we continue to drive through this very difficult period of economic uncertainty, I believe that the Corridor Nine will emerge even stronger than ever and I also believe that we will all continue receiving unprecedented value from our membership. As your board chair, I am committed to focusing on three goals during my tenure: (1) stability- keeping the chamber strong through a focus on value and retention; (2) progress- helping us move forward with membership growth and new opportunities and (3) sustainability- developing a strong plan for the future.

Helen Keller said, "Alone we can do so little; together we can do so much." I look forward to working together with all of you and thank you for the opportunity to serve.

My best wishes for your continued success.

Deborah Penta,
Founder / CEO, PENTA Communications, Inc.
Chairman of the Board,
Corridor Nine Chamber of Commerce

Save The Dates!

Thursday, July 23: 7th Annual Summer Sizzle

Put on your Sneakers and Join Us for an Evening of Great Networking, Fun & Games! TEAMWORKS, Northborough, 5:00 p.m. till we sizzle!



Thursday, August 20: Membership Breakfast

White Cliffs, Northborough, 7:15 a.m.- 9:00 a.m.
Speaker: Hank Phillippi Ryan, 7NEWS Investigative Reporter

Wednesday, September 16: Business After Hours

Sponsored & Hosted by: Commerce Bank
5 East Main Street, Westborough, 5:00-7:30 p.m.

Join the Chamber LinkedIn Group and Network On-Line

Join the social media revolution and network on-line with other chamber members. The Technology Committee has created a LinkedIn Group for all chamber members. You can post topics such as events, job openings, ask a question, or answer a question. It is easy to join.

If you are not a LinkedIn member, join and create a profile – it is FREE!

1. Visit <http://www.linkedin.com>.
2. Click on Groups on the left side of the page.
3. Search for Corridor Nine in the group directory.
4. Click on the join button.
5. When your group membership has been approved, you will receive a welcome message.
6. Join the conversation!

Linda Sevier,
Co-Chair Technology Committee
Pagetender LLC

Open for Business EXPO 2009: Huge Success

On April 1st, Corridor Nine highlighted the economic power of this region's business community at our Annual "Open for Business" Expo at the Doubletree Hotel in Westborough. This 4-hour power-packed marketplace featured more than 100 businesses from the Corridor Nine region showcasing their latest products, services, and technologies. Once again, this year's show provided unparalleled networking opportunities for exhibitors and attendees alike with over 1,000 visitors attending the show. Show visitors were treated to samplings of award winning cuisine from local restaurants, caterers, and businesses along with a chance to win thousands of dollars in prizes.

Here's what a couple of our own members had to say about this year's expo:

"The 2009 EXPO was by far the most well-attended and successful to date. We generated many excellent and qualified leads and the show traffic was heavy and consistent for the entire four-hours."

We were proud to sponsor, grateful to the C9 for bringing such a powerful business program to the region and thrilled to see so many C9 members at the show!"

- Deborah Penta, CEO, PENTA Communications, Inc. (EXPO Corporate Sponsor)

"The turn out was great! My company brought in a deal the next day from this event! How can you beat that?" - Marc Pellegrino of P. Pellegrino Trucking Co, Inc.

"I am still following up with folks and received lots of interest and requests for quotes. It is the best EXPO around. Lots of business people looking to do business rather than the tire-kickers you find at most expos. The welcoming atmosphere and level of excitement makes me proud to be a member."

- Linda Sevier of Pagetender LLC:

The success of the show is due to the generosity of our sponsors and business partners. They are: Corporate Sponsor: PENTA Communications; Hosting Sponsor: Doubletree Hotel; Supporting Sponsors: Fallon Community Health Plan, Fletcher, Til-



EXPO Corporate Sponsor Deborah Penta, CEO of PENTA Communications, Inc. welcomes attendees at her company's booth which housed a magician and theme of "putting the magic back into your marketing"

ton & Whipple P.C., Glacial Energy; Media Sponsors: Community Advocate, Worcester Business Journal, WSRS & WTAG, and DBA, Shuttle service provided by Knight's Airport Limousine, Sunshine Sign Company for EXPO signage, and Grafton Suburban Credit Union for M+M signage.

Welcome New Board Members

Corridor Nine welcomes five new directors to the board for 2009- 2010:

Nick Cantrell New York Life	Paul Fitzgerald EMC Corporation	Marty Nealey AstraZeneca LP
Robert Paulsen Middlesex Savings Bank	Tracy Sasseville Marlborough Savings Bank	

Please note that the entire Board of Directors is listed on the back page of this newsletter.



Tracy Sasseville, Nick Cantrell, Marty Nealey and Robert Paulsen
Note: Paul Fitzgerald missing from photo



Hank Phillippi Ryan,
7NEWS Investigative

Hank Phillippi Ryan, 7NEWS Investigative Reporter, to Speak at August Breakfast

When she was a little girl, author and TV journalist Hank Phillippi Ryan wanted to grow up to be Nancy Drew. She's gotten her wish!

Hank Phillippi Ryan changes laws and changes lives. She's recovered millions of dollars for scammed consumers, saved dozens of homes from foreclo-

sure, sent wrong-doers to prison and forced state officials to resign. She is widely regarded as one of the most hard-hitting, informative, investigative reporters in the region, having won numerous awards for her work. Her leading-edge consumer and investigative reports, "Hank Investigates," have become not only widely acclaimed,

but also viewers' favorites. Mark your calendar for our August 20th breakfast, 7:15-9:00 am, at White Cliffs in Northborough to welcome Hank Phillippi Ryan as our summer guest speaker! Hank is a best-selling mystery author, winning the prestigious AGATHA Award for Best First Novel in 2007, and will be available following the breakfast to sign books.

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“Champions of Education” Awards for 2009

The Corridor Nine Area Chamber of Commerce honored its 2009 scholastic and “Champion of Education” award recipients at its monthly membership breakfast at the Doubletree Hotel on March 25th. Corridor Nine awarded \$12,000 in total to seventeen scholastic award recipients. The awards were granted on the basis of scholastic achievement, community and school involvement, work experience, financial need, appearance of application, and an interview. A portion of these funds were made available by a trust fund in the name of the Robert J. Lemieux Memorial Scholarship. Mr. Lemieux established a trust fund to afford high school students the opportunity to pursue their college education.

Corridor Nine also presented three Champions of Education awards to members and a local organization for their exemplary leadership in supporting education. The Champions of Education awards were presented to:

Corporate Award

Doubletree Hotel
Westborough

Humanitarian Award

Siloam Masonic Angels
Westborough

Outstanding Volunteer Service

Rhonda Engelking,
PENTA Communications, Inc.
Westborough



Dave Bagdon of the Community Advocate with Brad Cormier, Peter Tziahanas, & Henry Tessman of the Doubletree Hotel, Donna Cox, DYNAMX Financial Solutions, and Karen Chapman of Corridor Nine

Congratulations to the Ambassadors of the Month!

October, November &
December 2008 &
January & March 2009:

Jimmie Ames, Avidia Bank

February 2009:

Donna Cox, DYNAMX
Financial Solutions

April 2009:

Davis Cox, DYNAMX
Financial Solutions



Jimmie Ames of Avidia Bank received the November Outstanding Volunteer and the October Ambassador of the month awards from Dave Bagdon of the Community Advocate



Donna Cox of DYNAMX Financial Solutions received Ambassador of the Month from Dave Bagdon of Community Advocate

Congratulations to the Outstanding Volunteers!

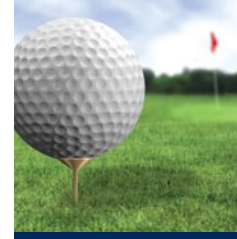
November 2008: Jimmie Ames, Avidia Bank

February 2009: Mary Simone Marlborough
Courttyard by Marriott

April 2009: Dave Bagdon, Community Advocate
and Morgan Duffy, Hayden Wood Insurance
Agency



Outstanding Volunteer: Mary Simone, Marlborough Courttyard by Marriott with Dave Bagdon, Community Advocate



Fallon Community
Health Plan: Title
Sponsor of Annual
School/Business
Partnership Golf
Tournament

Corridor Nine held
its 23rd Annual
School/Business
Partnership Golf
Tournament on
June 18, 2009 at



Juniper Hill Golf Course in Northborough with a 9:00 am tee off. Fallon Community Health Plan signed on as the title sponsor of this year's tournament which raises funds for scholastic awards for graduating high school seniors and grants for schools in the core towns of Corridor Nine.

Participants enjoyed a great day of golf and the event also included hole-in-one contests, breakfast, lunch provided out on the course, delicious hors d'oeuvres, and opportunities to win fabulous prizes! The raffle table included over \$7000 in prizes and a live auction which featured an autographed Celtics Jersey signed by Eddie House, and game tickets for the Red Sox and New England Patriots.

Corridor Nine thanks the following generous sponsors for their tremendous support:

Title Sponsor: Fallon Community Health Plan;

Corporate/Cart Sponsors: Avidia Bank;

Supporting Sponsors: AstraZeneca, EMC

Corporation, Sovereign Bank, TD Banknorth, The TJX Companies, Inc., Unibank;

Partnership Sponsors: Central One Federal Credit Union, Fletcher, Tilton & Whipple, P.C.;

Breakfast Sponsor: Marlborough Savings Bank;

Lunch Sponsor: The Willows at Westborough;

Beverage Sponsor: Rep. George Peterson;

Hole-in-One Contest Sponsors: Glick Nissan,

Boston, Westborough Residence Inn by Marriott;

Grand Raffle Prize Sponsors: Carruth Capital, LLC,

The YMCA of Central Mass. and Westborough/
Marlborough Courttyard by Marriott.

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Champion of Education Award Recipient: Rhonda Engelking (Left to Right) 2008-09 Corridor Nine Chairman Dave Bagdon of the Community Advocate, Rhonda Engelking, PENTA Communications, Inc., Donna Cox, Corridor Nine School/Business Partnership Chairman, and Karen Chapman, VP of Corridor Nine



April Speed Networking Breakfast with 240 Members



Strolling Dessert Tables at Member Celebration Night on May 13th featuring Ann Boleyn (Barbara Clifford of Corridor Nine), Cleopatra (Karen Chapman of Corridor Nine), and Carmen Miranda (Mary Simone, Marlborough Courtyard by Marriott)



Left to Right: Lana Visbeck, Director of Sales and Marketing for Sterling National Golf Club and host of June Business After Hours with Deborah Penta of PENTA Communications, Barbara Clifford and Karen Chapman of Corridor Nine



2009 Scholastic Award Recipients



Surviving the Recession Workshop (left to Right) Meghan Liddy, Middlesex Savings Bank (Sponsor of Workshop), Scott Latham, Bentley University (speaker), and Barbara Clifford of Corridor Nine



Baesith Booth at Expo 2009: Brigitte Casemyr, Turfbuilder Marketing; Joe Barrett, Frank Leonard and Lee Motta of Baesith



Doubletree Booth at Expo 2009: Back row (from left to right) Karen MacDonal, Oliver Knight, Brad Cormier. Second Row: Suzanne Foxwell, Linde Schwartz. Front Row: Henry Tessman of the Doubletree Hotel



C9 All-star Chris Tzellas sells raffle tickets at Member Celebration Night while Avidia's Executive Vice President Joe MacDonough looks on



Business After Hours at Avidia Bank in January (Left to Right) Brigitte Casemyr, Turfbuilder Marketing, Barbara Clifford, Corridor Nine, Karen Chapman, Corridor Nine, Paul Williams, Eastern Insurance Group, Dave Bagdon, Community Advocate, and Terry McGoldrick, McGoldrick Consulting



Left to Right: Corridor Nine President Barbara Clifford, Panel Discussion Moderator Mark Donahue of Fletcher, Tilton & Whipple P.C., Representative Karyn E. Polito, Representative Danielle Gregoire, Senator James Eldridge, Representative Carolyn C. Dykema, Senator Michael O. Moore, Senator Harriette L. Chandler, Corridor Nine Chairman David Bagdon of the Community Advocate and Corridor Nine Vice President Karen Chapman.
(Note: Representative George Peterson, Jr. missing from photo)



Corridor Nine Geniuses: Winners of the "Are you Smarter than a 5th Grader?" challenge at the Ultimate Networking Breakfast on February 26, 2009

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Henry Tessman
Doubletree Hotel

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